

Department of Economics

➤ Invitation

Two-Day International Web Conference

Women Empowerment through Education, Employment & Entrepreneurship



Organized By

Department of Economics
St. Mary's College (Autonomous)
Thoothukudi, Tamil Nadu, India



In Association With



National Foundation for Entrepreneurship Development (NFED)
Coimbatore, Tamil Nadu, India

JUNE

26

27

TO REGISTER & SUBMIT RESEARCH PAPER

<https://forms.gle/YuF48KENFeV4hzDN8>

www.nfedconferences.org

CONFERENCE THEMES

KEYNOTE SPEAKERS

Women Entrepreneurship & Employment Trends

Women Education & Issues

Women Empowerment & History

Women Rights & Legal Aspects

Women's Studies

Gender & Psychology

Day - 1: 26th June 2020



Dr. Manjula Kulkarni
Assistant Professor & Head of Department
Health, Life Sciences & Biotechnology
Mumbai College, University of Pune



Mrs. Susmitha Kulkarni
Assistant Professor
Department of Management Studies
Mumbai College, University of Pune



Dr. T. Lakshmi Kumar
Professor & Principal
Kannada University of Veterinary, Animal & Fisheries Sciences
Bangalore, Karnataka, India



Dr. Saranya Anantharaman
Associate Professor, Department of Economics
Laxmi College, Chennai



Ms. T. Venkatesh Devi
Assistant Professor
Department of Economics
Laxmi College, Chennai

Day - 2: 27th June 2020



Dr. Anandaraman
Assistant Professor
Department of Economics
Laxmi College, Chennai



Dr. Lakshmi
Assistant Professor
Department of Economics
Laxmi College, Chennai



Dr. A. Srinivasan
Assistant Professor & Head of Department
Department of Economics, Laxmi College,
Chennai, Tamil Nadu, India



Dr. S. Vijaya
Assistant Professor
Department of Economics
Laxmi College, Chennai



Ms. Pragathi
Assistant Professor
Department of Economics
Laxmi College, Chennai

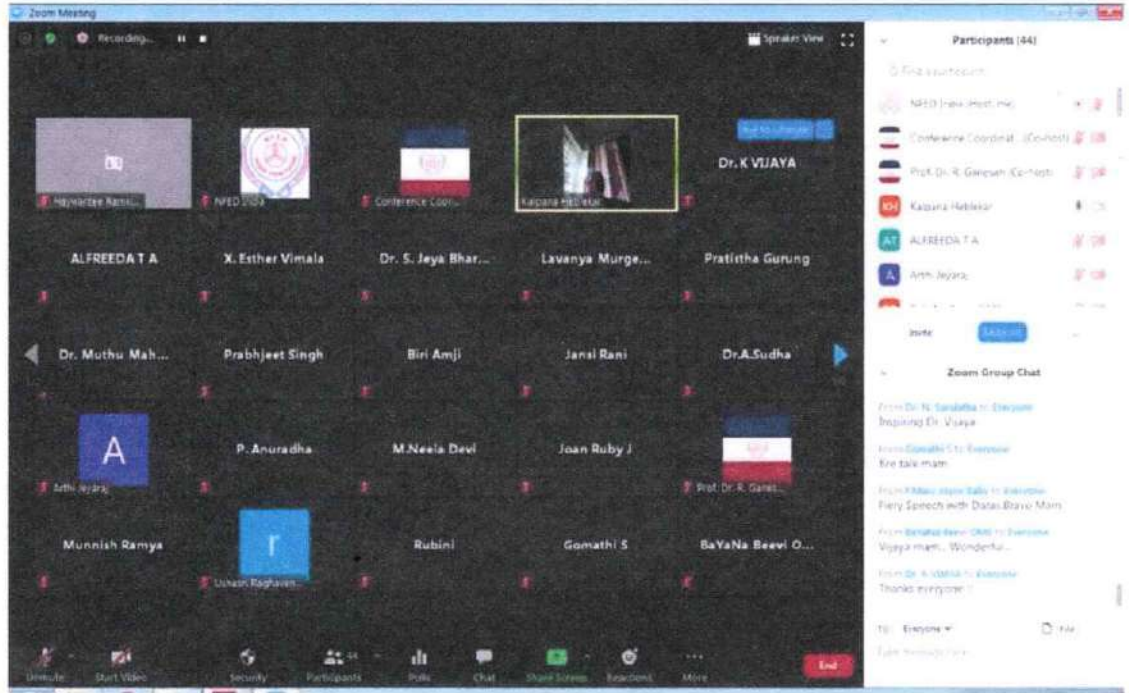
For Queries & Information:

Conference Chair
NM, Prof. Dr. R. Ganesan
Founder & Chairman
National Foundation for Entrepreneurship Development (NFED)
Coimbatore, Tamil Nadu, India
+917708647015

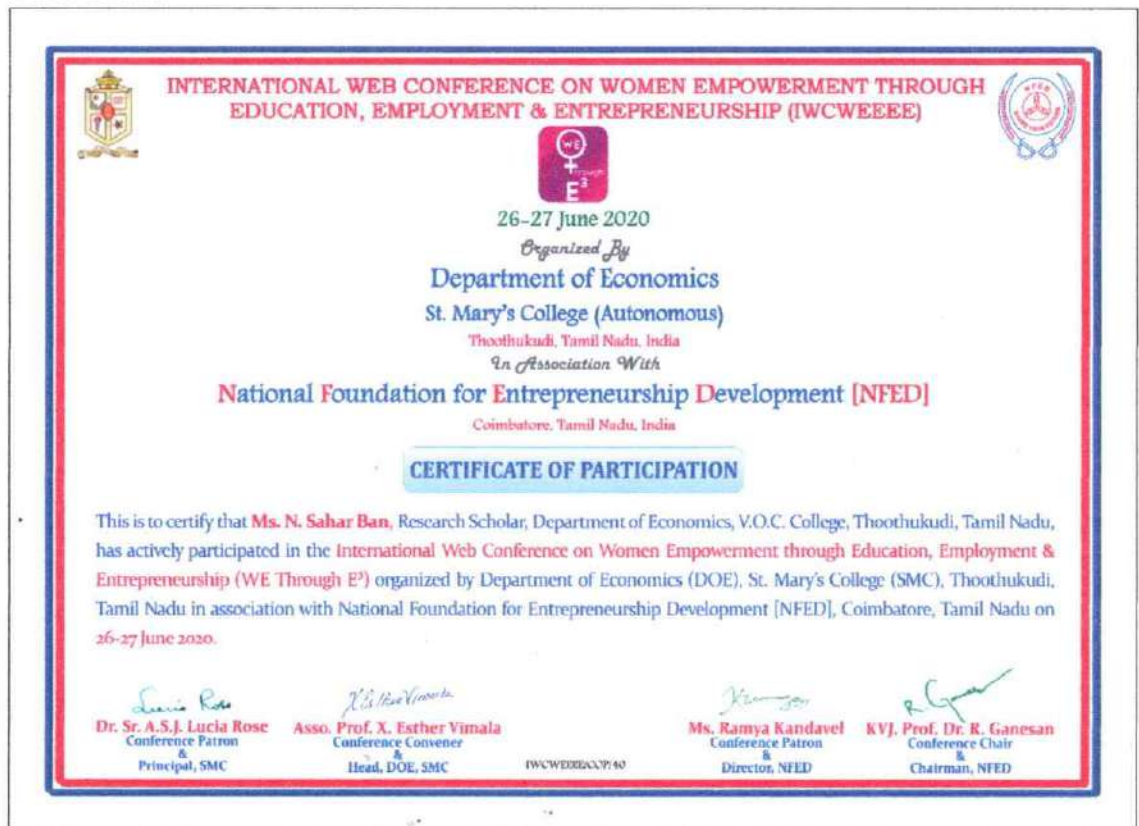
Conference Convener
Asst. Prof. X. Esther Vinodha
Head, Department of Economics, School of Management & Economic
St. Mary's College (Autonomous), Thoothukudi, Tamil Nadu, India
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Conference Sessions will be conducted on  

➤ Screenshot



➤ Certificate



➤ Report

The Department of Economics of St. Mary's College, Thoothukudi in association with National Foundation for Entrepreneurship Development jointly organised a two day International Web Conference on "**Women Empowerment through Education, Employment and Entrepreneurship (WE through E³)**" on **26th & 27th June 2020**. The Inauguration of the International Web Conference was started with the Welcome Address by **Mrs. X. Esther Vimala**, Associate Professor & Head, Department of Economics and Conference Convener followed by the Presidential Address by **Dr. Sr. Lucia Rose**, Principal, St. Mary's College (Autonomous), **KVJ. Prof. Dr. Ganesan**, the Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore delivered the Inaugural Address. Sharp at 10 a.m. **Mrs. Ramya Kandavel**, NFED Patron of the Conference and Executive Chairman at National Foundation for Entrepreneurship Development (NFED), Coimbatore, introduced the first day keynote speakers of the Conference. The First Session on the First Day was handled by Two international Keynote Speakers **Dr. Reshmy Krishnan**, Head of Research, Muscat College, Sultanate of Oman on the topic '**Importance of Research Career for Women towards Self-Empowerment**' and **Ms. Saeeda Ahmed**, Founding Director, Education Partnerships UK Ltd, London, United Kingdom on the topic '**Global Women Entrepreneurship Development**' followed by the three National speakers **Ms. T. Vanadhi Devi**, President, Southern Industrial Academy for Women Entrepreneur Development (SIAWED) & Director, Vista Expedition, Chennai, Tamil Nadu on the topic '**Women Empowerment through Entrepreneurship**' and **Prof. Dr. T. Lavanya Kumari**, Principal, Emerald Institute of Advanced Management Studies, Tirupati, Andhra Pradesh on the topic '**Women Leadership & Prospects**' and **Dr. Suganda Ramamoorthy**, Associate Professor, Department of Economics, Lady Doak College, Madurai, Tamil Nadu on the topic '**Gender Equality & Women Rights**'.

- **The First Day** paper presentation Session was in **Track 1 on Economics, Commerce, Management (ECM)** chaired by three members **Dr. Mary Cherian**, Professor, KCT

Business School, Kumaraguru College of Technology, Coimbatore, Tamil Nadu, **Ms.D. Susmitha**, Founder & Managing Director, Suntowa Technologies Pvt. Ltd. (STPL), Chennai, Tamil Nadu, **Dr. Arti Chandani**, Associate Professor, Symbiosis Institute of Management Studies (SIMS), Pune, Maharashtra and Five papers were presented in **Track 1**. Paper presentation in **Track 2** was on **Women's Studies and Arts (WSA)** chaired by **Dr. P. B. BeulahbelBency**, Assistant Professor, Department of Education, Mother Teresa Women's University, Kodaikanal, Tamil Nadu and **Dr. J. Jeya Sheela**, Assistant Professor, Department of Economics, Rani Anna Government College for Women, Tirunelveli, Tamil Nadu and Seven papers were presented in **Track 2**.

- **The Second Day** of the Web Conference 27th June 2020 was chaired again by Two International speakers and Three National Speakers. Again sharp at 10 a.m. **Mrs. Ramya Kandavel**, NFED Patron of the Conference and Executive Chairman at National Foundation for Entrepreneurship Development (NFED), Coimbatore, introduced the second day keynote speakers of the Conference. The Session was handled by Two international Keynote Speakers **Dr. HaywanteeRamkissoon**, Professor, Centre for of Contemporary Hospitality & Tourism, College of Business, Law & Social Sciences, University of Derby, London, United Kingdom on the topic 'Gender Perspectives & Global Women Prospects', **Dr. Emma Sitambuli**, Founder & Director, Gender, Research Evaluations and Training Services (GREAT), Zambia on the topic 'International Gender Perspectives' and Three National Keynote Speakers **Ms. Kalpana Heblekar**, Chief Executive Officer, Handikrafts Sourcing, Bangalore, Karnataka on the topic 'Challenges of Women Entrepreneurs', **Dr. K. Vijaya**, Associate Professor & Head, Department of History, Quaid-e-Millath College for Women (Autonomous), Chennai, Tamil Nadu on the topic 'Women Empowerment - A Spiral Transformation', Prof. Dr. K. Rani Lakshmi, Dean, Faculty of Humanities & Social Sciences IASE University, Rajasthan on the topic 'Gender Equality & Women Empowerment'
- The Second Day paper presentation Session was in **Track 3 on Women Entrepreneurship Development (WED)** was chaired by three members **Dr. N. Sarulatha**, Assistant Professor, Department of Business Administration, D.G. Vaishnav College (Autonomous), Chennai, **Dr. J. Arthi**, Associate Professor, Department of Business Administration, Avinashilingam Institute for Home science &

Higher Education for Women (Deemed University), Coimbatore, Tamil Nadu and **Dr. M. Neela Devi**, Assistant Professor, PG & Research Department of Economics, V.O.Chidambaram College, Tuticorin, Tamil Nadu. Four papers were presented in Track 3. Paper presentation in **Track 4** was on **Women Psychology & Arts (WPA)** chaired by **Dr. Parvathy Menon**, Assistant Professor, Department of History, All Saint's College, Thiruvananthapuram, Kerala and **Dr. Deepa K. E.**, Assistant Professor, Department of Commerce, Dhanraj Baid Jain College, Chennai and Seven papers were presented in **Track 4**. Out of 90 participants nearly 21 faculty and research scholars presented their Research papers in this Web Conference. Research articles were published by CIIR (Centivens Institute of Innovative Research) both as E journal and Hard Copy with ISBN978-91-942938-2-8

- **Title of the Web Conference: Two Day International Web Conference on “Women Empowerment through Education, Employment and Entrepreneurship (WE through E³)**
- **Date: 26th & 27th June 2020**
- **No.of. Participation: 90 Research Scholars and Teachers from 13 States and 40 Colleges**
- **Link for List of Participants:**
- **Day 1: 26th June 2020**
- **Conference Timings: 9:30 AM to 5:00 PM**
- **Zoom Meeting Link**
- **<https://us02web.zoom.us/j/88640307151?pwd=Z3Y3UFlscE95QXFraFUxRzhxREtHdz09>**
- **Meeting ID: 886 4030 7151**
- **Password: 128094**
- **Day 2: 27th June 2020**
- **Conference Timings: 9:30 AM to 5:00 PM**
- **Zoom Meeting Link**
- **<https://us02web.zoom.us/j/87632996832?pwd=MEh5bFQwdTJRb0UyVWN6b0NQUM5QT09>**
- **Meeting ID: 876 3299 6832**
- **Password: 132792**

➤ **Resource Persons with Topics**

Session	Topic	Resource person
Day I	Inaugural Address	KVJ. Prof. Dr. R. Ganesan Conference Chair & Founder & Chairman National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, India
Day I	Global Women Entrepreneurship Development	Ms. Saeeda Ahmed Founding Director Education Partnerships UK Ltd London United Kingdom
Day I	Importance of Research Career for Women towards Self-Empowerment	Dr. Reshmy Krishnan Head of Research Muscat College Sultanate of Oman
Day I	Women Empowerment through Entrepreneurship	Ms. T. Vanadhi Devi President Southern Industrial Academy for Women Entrepreneur Development (SIAWED) & Director, Vista Expedition Chennai, Tamil Nadu
Day I	'Women Leadership & Prospects'	Prof. Dr. T. Lavanya Kumari Principal Emerald Institute of Advanced Management Studies, Tirupati Andhra Pradesh
Day I	'Gender Equality & Women Rights'	Dr. Suganda Ramamoorthy Associate Professor Department of Economics Lady Doak College, Madurai Tamil Nadu
Track 1 – (Day I)	Chairperson -Paper Presentation	Dr. Mary Cherian Professor KCT Business School Kumaraguru College of Technology Coimbatore, Tamil Nadu
Track 1 – (Day I)	Chairperson - Paper Presentation	Ms. D. Susmitha Founder & Managing Director Suntowa Technologies Pvt. Ltd. (STPL) Chennai, Tamil Nadu
Track 1 – (Day I)	Chairperson - Paper Presentation	Dr. Arti Chandani Associate Professor Symbiosis Institute of Management Studies (SIMS), Pune Maharashtra

Track 2 – (Day I)	Chairperson - Paper Presentation	Dr. P. B. BeulahbelBency Assistant Professor Department of Education Mother Teresa Women’s University Kodaikanal, Tamil Nadu
Track 2 – (Day I)	Chairperson - Paper Presentation	Dr. J. Jeya Sheela Assistant Professor Department of Economics Rani Anna Government College for Women, Tirunelveli - 627 008 Tamil Nadu
(Day II)	‘Gender Perspectives & Global Women Prospects’	Dr. HaywanteeRamkissoo Professor Centre for of Contemporary Hospitality & Tourism College of Business, Law & Social Sciences, University of Derby, London United Kingdom
(Day II)	‘International Gender Perspectives’	Dr. Emma Sitambuli Founder & Director Gender, Research Evaluations and Training Services (GREAT) Zambia
(Day II)	‘Challenges of Women Entrepreneurs’	Ms. Kalpana Heblekar Chief Executive Officer Handikrafts Sourcing Bangalore, Karnataka
(Day II)	‘Women Empowerment - A Spiral Transformation’	Dr. K. Vijaya Associate Professor & Head Department of History Quaid-e-Millath College for Women (Autonomous), Chennai, Tamil Nadu
(Day II)	‘Gender Equality & Women Empowerment’	Prof. Dr. K. Rani Lakshmi Dean Faculty of Humanities & Social Sciences IASE University Rajasthan
Track 3 – (Day II)	Chairperson -Paper Presentation	Dr. N. Sarulatha Assistant Professor Department of Business Administration D.G. Vaishnav College (Autonomous) Chennai Tamil Nadu
Track 3 – (Day II)	Chairperson - Paper Presentation	Dr. J. Arthi Associate Professor Department of Business Administration

		Avinashilingam Institute for Home science & Higher Education for Women (Deemed University), Coimbatore Tamil Nadu
Track 3 – (Day II)	Chairperson - Paper Presentation	Dr. M. Neela Devi Assistant Professor PG & Research Department of Economics V.O.Chidambaram College Tuticorin - 628 008, Tamil Nadu
Track 4 – (Day II)	Chairperson - Paper Presentation	Dr. Parvathy Menon Assistant Professor Department of History All Saint's College, Thiruvananthapuram Kerala
Track 4 – (Day II)	Chairperson - Paper Presentation	Dr. Deepa K. E. Assistant Professor Department of Commerce Dhanraj Baid Jain College Chennai Tamil Nadu

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